

DOT SOLUTIONS

Digitally Orientated Technologies

Advertising Methods. How to advertise online and offline. Methods of internet advertising and promotion. Here are some advertising methods that you may have

Covers on-line and off-line advertising methods. The advantages and disadvantages of advertising methods and recommended ways to advertise.

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Don't get caught in a [Mousetraps](#). Should you use [Pixecode](#) (Pixel Encoding), what is [Pixecode](#) (Pixel Encoding)? I've heard about [Blogging](#), tell me more. Worried about [Hidden Expenses](#), what are they, find out now. How about [Video and Multimedia](#), how do I go about it and is it recommended? Lot's more FREE information, tips and advice.

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Pixel Squares	Cloaking Websites
Exchange Links	SpyWare AdWare
Orphaned Links, Orphaned Web Pages	Meta Tags
Video Exchange	robots.txt
Back Links	Follow, Nofollow, Index, Noindex
Three Way Links	Page Load Speed
Guestbook	Coding Cascading Style Sheets (CSS), etc
Backend non direct	SEO, search engines optimization
Link Baiting	Monetize your Web site traffic (Make money)
Off page On page promotion	Authority Sites
Three Click Rule and Site Navigation	Pay-to-surf programs
The 1% Rule	Content Management Systems
Peel Away, Dog Ear Ads	Dynamic Signage, (DVM), Narrowcasting and SubTV
Ribbon Ads	Mapvertising
Pop-Ups	Advertising Competition
Fly Ads	Copywriting
Exit Popup	Copyright
Peel Away, Dog Ear Ads	The Fold, Screen Real Estate
Mousetraps	Contrast
Sticky Websites	Scanning
Marketing Funnel	Up selling terminology, Upload Computer what is it?
Pre-Selling	Bundle
Messenger Service	Hot Lead, Cold Lead
Blogger, Blogs, Blogging	Whetting
Web Slices	Long Tail, Short Tail
Trolling	Conversion Rate
Negative Advertising	Return On Investment
Flame Wars	Split Testing
RSS, Really Simple Syndication	Talking Characters
Voice Ads	Hidden Expenses
Video and Multimedia	Images
Thumbnail	Mobile Phone Technology's
alt tags	Pixecode (Pixel Encoding)
Podcasting, Podcast	Captchas
Tagvertising, Social Bookmarking	Leakage
Virtual Trade Show	Webinars
The Home Page, Favorites and Bookmarking	SMS, Short Message Service
The Landing Page	Direct Marketing
Favicons icon	Telephone calling
Toolbars	Customer Services
Useful Link	

 [RSS, Really Simple Syndication Feed for Advertising Methods page](#)



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